

Research Branding Project for Private Universities 2019 Status Report

Education Institute No.	131036	Name of Education Institute	Seijo Gakuen
Name of university	Seijo University		
Project title	Project to Establish and Promote a World-Leading Glocal-Studies Center That Contributes Toward a Sustainable and Inclusive Society		
Application category	B	Term of subsidy	5 years Admission capacity 4,860
Organizations involved	Center for Glocal Studies, Institute of Folklore Studies, and Institute for Economic Studies		
Project outline	<p>As this project builds upon Seijo University's trailblazing work in the field of glocal studies, it will outline a vision of an inclusive society, one that accommodates multicultural, multifaceted, and multilayered lives and values. It will also emphasize the individual and social resilience that underpins such a society. The insights yielded by this project will be used to benefit the university's flagship high-quality liberal-arts education. In this manner, the project will help establish and promote the university as a leading center for research and education on glocal studies, and as a place that fosters the resilience necessary to succeed in tomorrow's society.</p>		
(1) Project objectives	<p>First, the project will outline a vision of an inclusive society that accommodates multicultural, multifaceted, and multilayered lives and values. To this end, the project supports a form of glocal inquiry that is oriented toward an increasingly glocalized future. The research will be divided into six fields: Livelihood resources, cultural resources, bodily resources, human resources, environmental resources, and financial resources.</p> <p>Second, the project will outline "resilience"—a concept describing the human qualities conducive to an inclusive society, including the skills to flexibly engage in society. Ultimately, the project will clarify methods to deploy research findings into pedagogical practice, so that glocal studies can be advanced internationally from research and educational perspectives, and so that Seijo University can brand itself as a university that fosters resilience.</p>		
(2) 2019 targets and action plan	<p><u>Targets</u></p> <p>In AY2018, the six project teams will continue their efforts in theoretical and empirical research while simultaneously examining glocal-studies theories and methodologies. The Center for Glocal Studies will also be developed and expanded as the core of the branding project. Furthermore, we will collaborate with universities and research institutes worldwide.</p> <p><u>Actions</u></p> <ol style="list-style-type: none"> 1. Development and expansion of our research structure <ol style="list-style-type: none"> 1) Develop/expand the Center for Glocal Studies as a research center, and 2) Forge and develop partnerships with universities and research institutions worldwide. 2. Promotion of glocal studies <ol style="list-style-type: none"> 1) Examine glocal-studies theories and methodologies from a practical perspective, and 2) Conduct separate studies in the six research projects that constitute the overall project, and so forth. 		
(3) 2019 outcomes	<ol style="list-style-type: none"> 1. <u>Development and expansion of the research structure</u> <p>In collaboration with the Research Strategy Committee (the committee in charge), we continued with last year's framework and shared information throughout the university during this year as well. In addition, meetings of the Branding Project Promotion Committee were held regularly to review the progress of this project. Furthermore, under the same committee, poster sessions were also held to present the results of every research project, in which participants interacted with each other and worked to share knowledge on glocal research. Based on the above activities, we published Theory and Practice of Glocal Research (Toshindo, 2020), which summarizes the entire picture of glocal studies. Just like last year, we hired three PDs and implemented the Young Researchers Training Project, a youth training project. Considering the collaboration with external research institutes, we entered into an agreement with the University of Munich, Germany.</p> 2. <u>Promotion of glocal studies</u> <p>In this project, "glocal research" is being positioned as the research branding of this university. Research consists of ① general research activities and ② activities through research teams. General research activities include studying the theory and methodology of glocal research, disseminating overall knowledge on glocal research, and holding symposiums to promote it. The research teams conducted research in accordance with the objectives and plans they had established respectively. To summarize these research activities, we published Theory and Practice of Glocal Research (Toshindo, 2020) this year.</p> 		

<p>(4) 2019 internal and external evaluation</p>	<p>The performance of the project is evaluated based on the “Research Progress Report” submitted at the end of the academic year, and is conducted by the Internal Evaluation Committee and the External Evaluation Committee as appropriate.</p> <p>[Internal evaluation]</p> <p>1. Development and expansion of the research structure</p> <p>1) We are expanding the university-wide implementation system and the core glocal research center.</p> <p>2) The Center for Glocal Studies is being developed as a research center.</p> <p>3) We are disseminating information through pamphlets</p> <p>2. Promotion of glocal studies</p> <p>1) Progress is being made with regard to clarifying the contents and methodology of glocal research, such as by holding general meetings. In particular, books summarizing glocal research have been published, and overall understanding is improving.</p> <p>2) Research by every team is progressing as planned.</p> <p>3. Matters that require improvement</p> <p>1) As there are insufficient studies on human resource development, this topic will be considered in the final year.</p> <p>[External evaluation]</p> <p>(currently being prepared)</p> <p><u>About the external-evaluation committee</u></p> <p>The external evaluation was conducted by Kenichi Sudo (Director-General of the Sakai City Museum), Matori Yamamoto (Hosei University), and Wataru Iwamoto (Director-General of the International Research Centre for Intangible Cultural Heritage in the Asia-Pacific Region).</p>
<p>(5) Usage of 2019 subsidy</p>	<p>We have developed the research environment and organizational research structures necessary for establishing a leading glocal-studies center. We have hired a postdoctoral fellow and research associates, updated our website to better communicate our work, and purchased equipment and books. The members of each team are tirelessly devoting themselves to their particular research work, holding workshops, and publishing their outcomes. The subsidy has primarily been used to cover expenses associated with holding seminars, conducting overseas fieldwork, and printing and posting research outcomes.</p> <p><u>Research expenses</u></p> <p>Travel: Academic conferences, fieldwork</p> <p>Books and documents expenses: Books, PC software charges</p> <p>Office-supplies expenses: Computer accessories, office supplies, etc.</p> <p>Equipment expenses: Video cameras for recording symposiums, etc.</p> <p>Printing and binding expenses: Printing charges for publishing research results and symposium posters and pamphlets</p> <p>Maintenance: Photocopier</p> <p>Rental expenses: Rental charges for copiers and symposium equipment</p> <p><u>Advertising</u></p> <p>Commission expenses: Preparation of the business report, English translation of the website, English proofreading, remuneration for external evaluation or lectures, etc.</p> <p>Miscellaneous: e.g., travel/accommodations for guest speakers</p> <p>Communication and transportation expenses: Postage charges for the mailing of publications</p> <p><u>Other</u></p> <p>Personnel expenses: Research-personnel expenses (e.g., research associates, postdoctoral fellows, part-time employees)</p>